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LEIPZIG

A Systematic Review on Intertwined Phenomena

# **MEGAPROJECTS, GENTRIFICATION, AND TOURISM.**

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# HAUPTAUSSAGEN

1. Intransparente Methodiken
2. Stärkere Integration der einzelnen Diskussionsstränge notwendig



# AGENDA

1. Kontext
2. Ergebnisse
3. Zusammenfassung

# MEGAPROJEKTE: DEFINITION(EN)

Large-scale Urban Development Projects

Flagship Projects

Megaevents

Gigaprojects

**Megaprojekte**

*qualitativ*

Paddison 2001

Moulaert et al. 2001

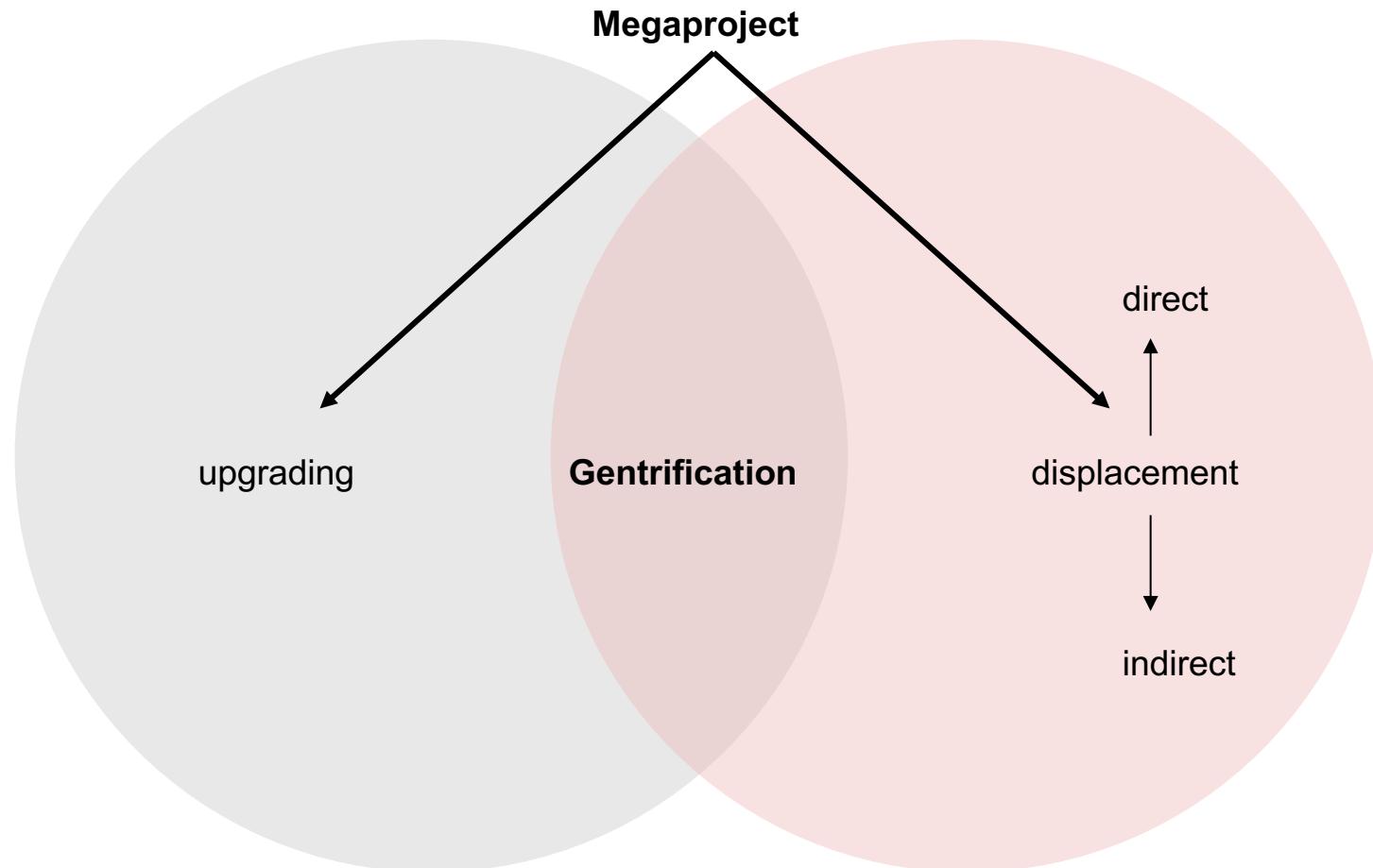
Gellert & Lynch 2003

*quantitativ*

Flyvbjerg 2017

Altshuler & Luberoff 2003

# GENTRIFICATION (GLASS 1964)



# MEGAPROJEKTE

## PERSPEKTIVEN

### Allgemeine Charakteristika

extreme Komplexität in jeder Hinsicht Brookes, 2014

multiple indirekte/ externe Effekte Brzelius et al., 2002

hohes Risiko, Unsicherheiten Richard, 2011

### Räumliche Dimension

z.T. erschwere Ausgangsbedingungen (durch Kontamination etc.) Oliomogbe & Smith, 2012

Green Gentrification Anguelovski 2015

Verdrängungen unterschiedlichster Akteure/ Nutzungen Gellert & Lynch 2014

### Betriebswirtschaftliche Dimension

steigende Kosten: Mega, Flyvbjerg 2014  
Giga, Tera, Peta

unterschätze Kosten Frick, 2008

lange Lebenszeit Brzelius et al., 2002

### Politische Dimension

Vielzahl an Akteuren mit unterschiedlichen Interessen Ruuska et al., 2008

Konstruktionszeit: > Dekade Oliomogbe & Smith, 2012

Lokale, regionale, (inter)nationale Eliten als Treiber Cerró Santamaria 2013

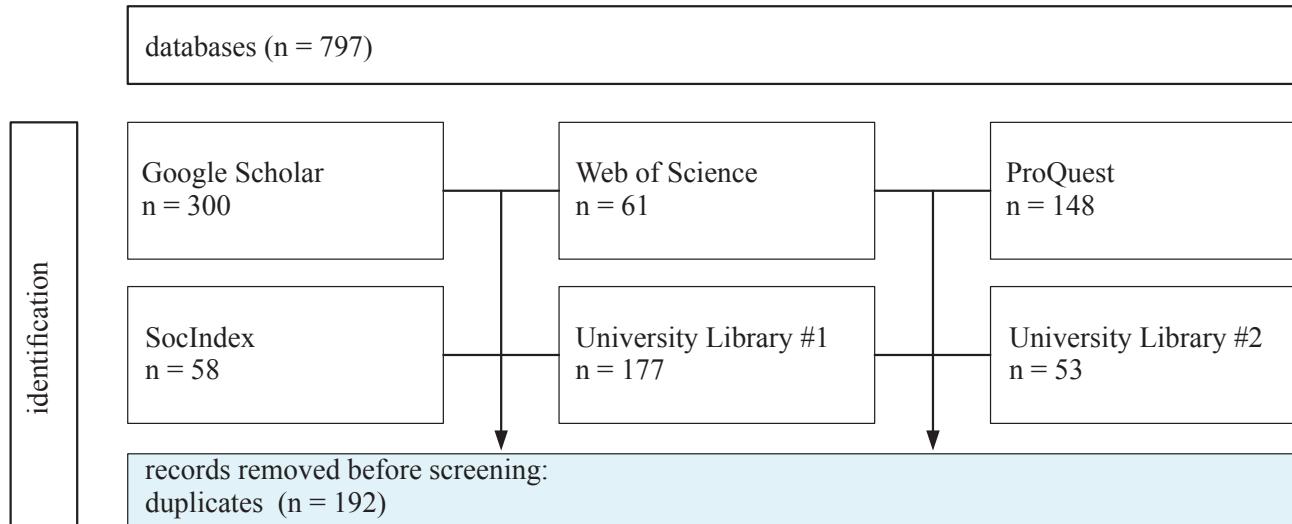
# KONTEXT

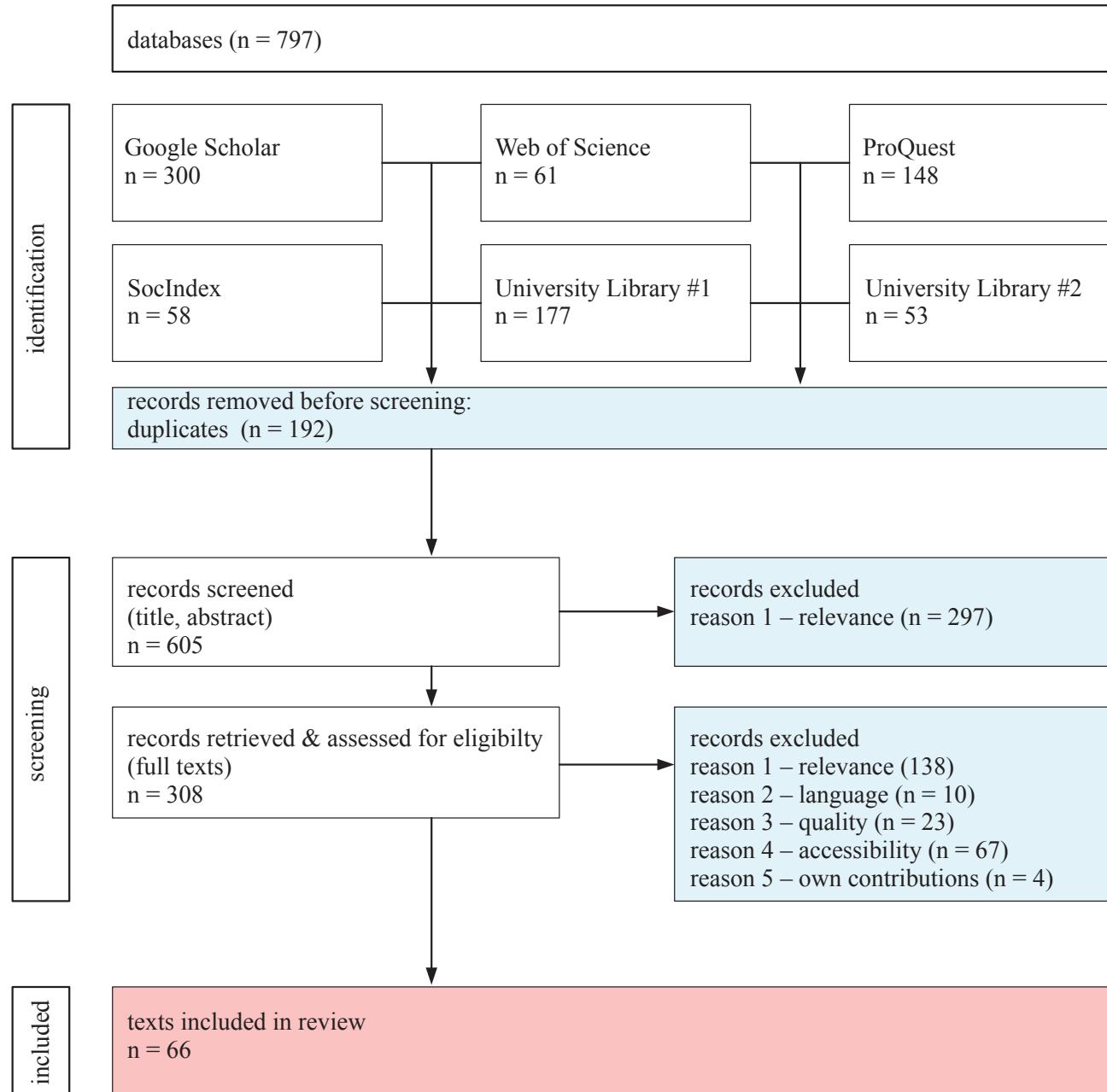
- Megaprojekte als Element der Neoliberalen Stadt  
(Harvey 1989; Swyngedouw et al. 2002)
- Sichtbarkeit und Wettbewerb zwischen Städten  
(Florida 2003)
- Planungsprozesse in postdemokratischen Strukturen  
(Koch & Beveridge 2018)
- Instrument zur Förderung von Gentrification  
(Gellert & Lynch 2003)



# AGENDA

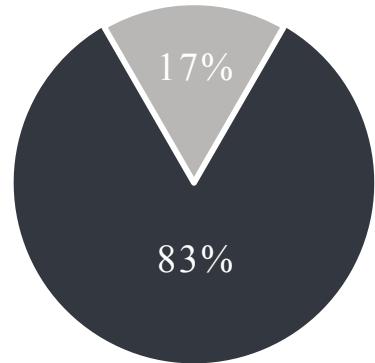
1. Kontext
2. **Ergebnisse**
3. Zusammenfassung



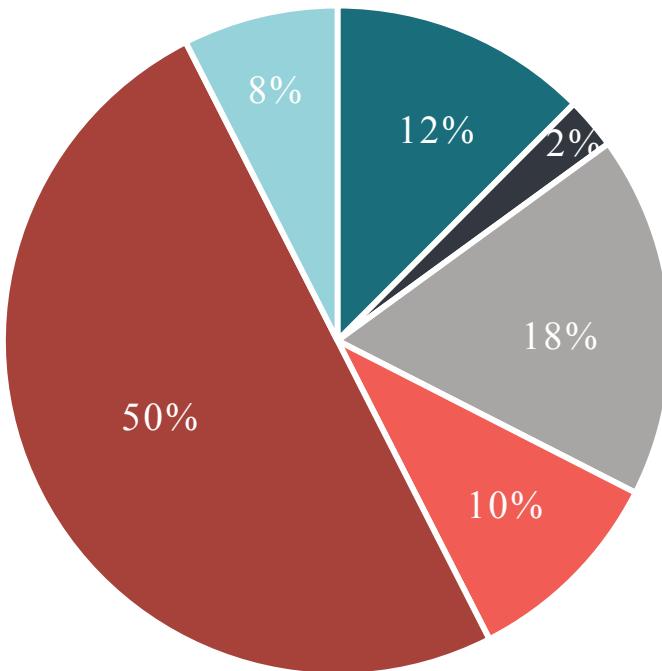


# FORMATE + MEDIEN

Type of Publication



Journal Background

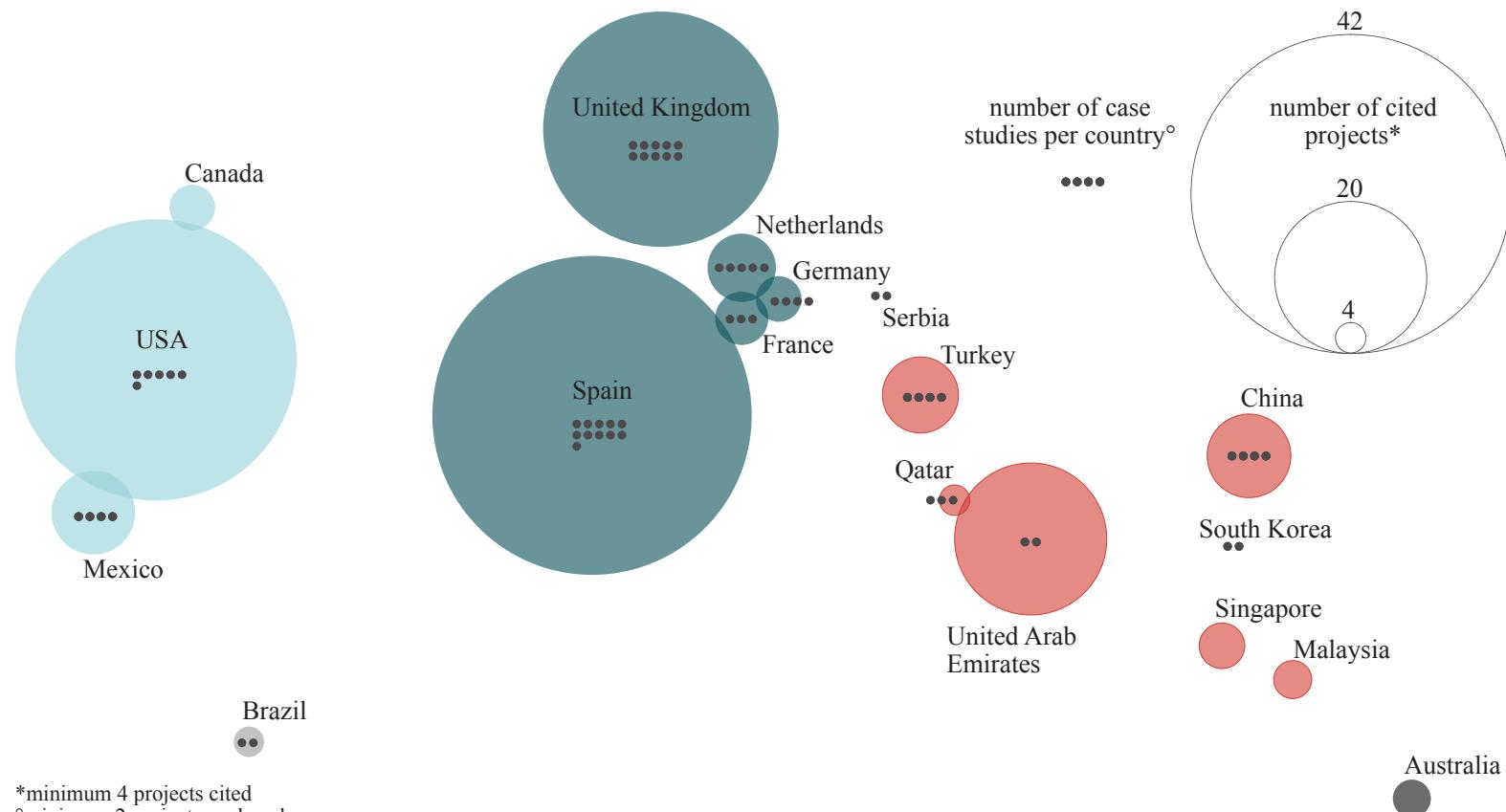


- Paper in Journals
- Book/chapters

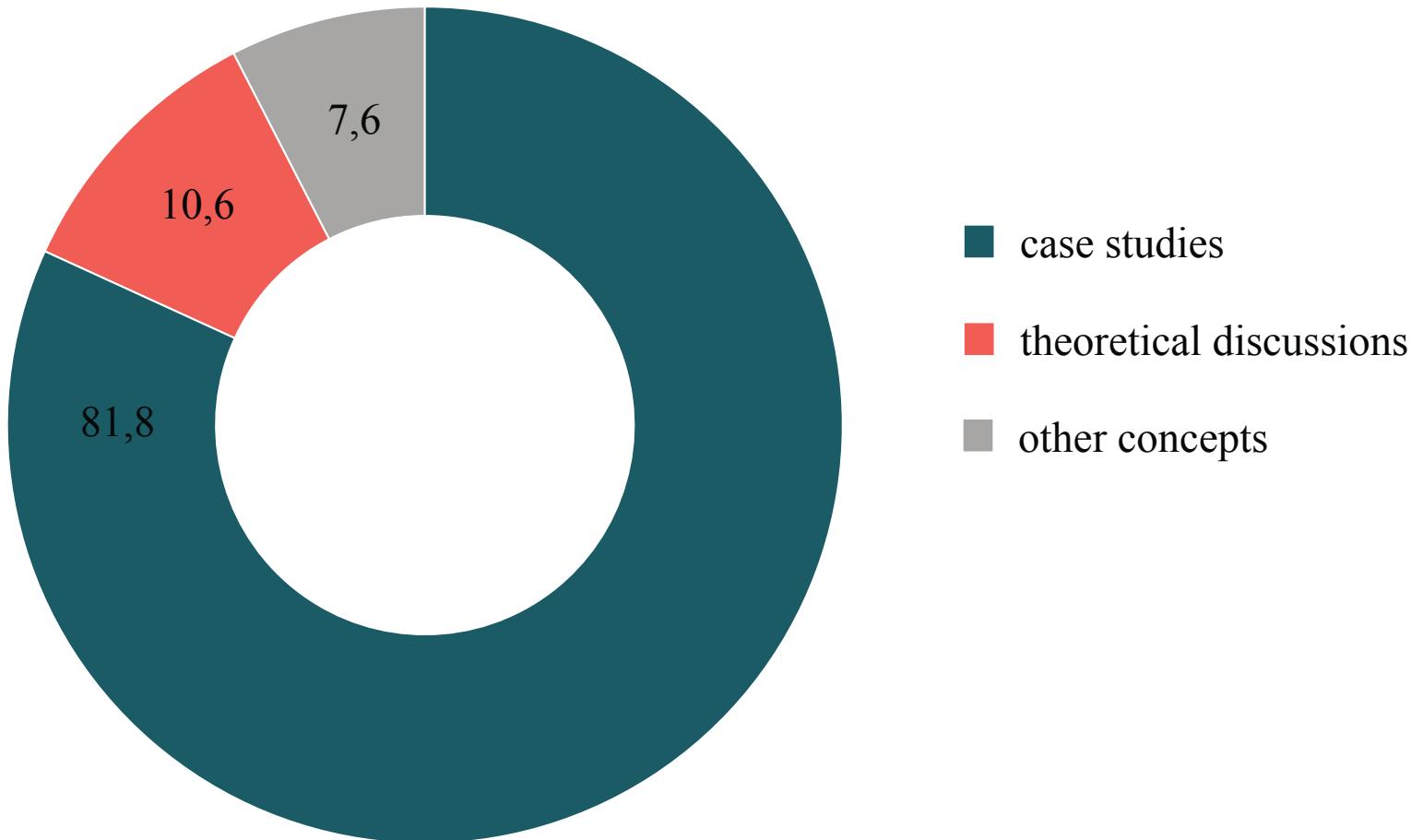
- Social Sciences
- Economy
- Geography
- Tourism
- Urban Studies
- Engineering

# RESEARCH MAP

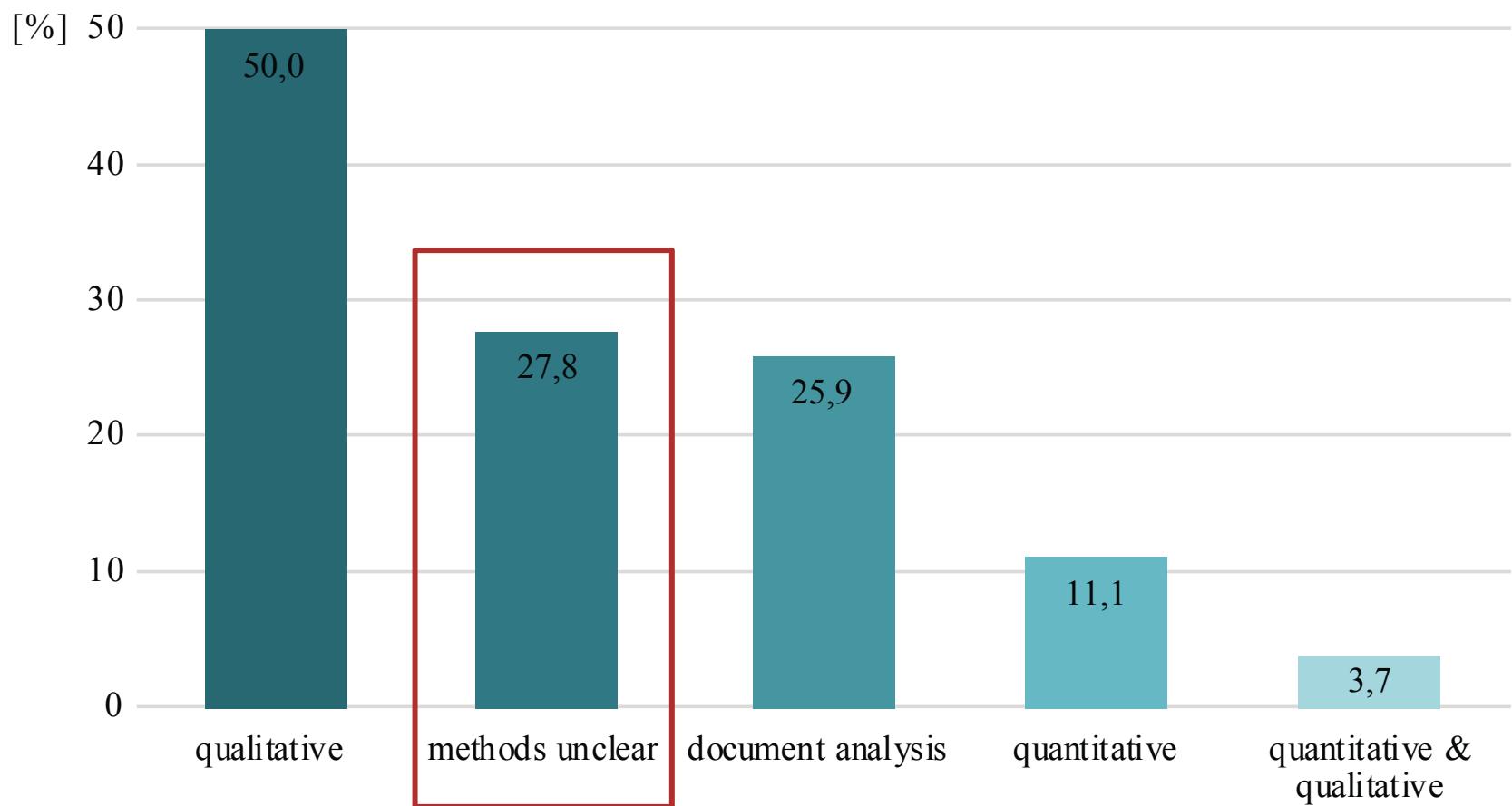
WO (UND WORÜBER) WIRD PUBLIZIERT?



# KONZEPTE IN DEN BEITRÄGEN



# METHODEN IN FALLSTUDIEN



# ZIELE DER STUDIEN

1. „describe and analyze the transformation“ (Sandercock and Dovey 2002, 151)
2. Auswirkungen beschreiben
3. Bedingungen (frames) kritisch reflektieren

# THEORETISCHER ÜBERBAU (FRAME)

## **Neoliberalization**

- Competition
- Entrepreneurialism
- Privatization
- Governance
- Post-democracy

## **Culture and Image**

- Urban imageries
- „Re-imagining“ / „re-imaging“
- „Branding campaigns“
- Creative cities
- Cultural regeneration

## **(Spatial) Justice**

- Distributive justice
- Gentrification
- Environmental justice
- Social justice

## **Planning and Policy**

- Revitalization
- (Inner-city) regeneration
- (Brownfield) regeneration
- Redevelopment

# GENTRIFICATION

- deskriptiver Fokus, wenig lösungsorientiert
- gentrification: new-build, green oder spillover
- (un)beabsichtigt (Rius-Ulldemolins and Gisbert 2019, 381)
- bei starken Marktkräften/ keine Regulierung
- „exclusionary displacement“ (Marcuse 1985)
- heterogene Gruppe der Verdrängten (Daher 2006, 277)



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# ZUSAMMENFASSUNG

1. heterogenes Feld
2. Dominanz des Globalen Nordens
3. Meist qualitative oder gemischte Methoden
4. Oftmals mangelhafte Methodenbeschreibung
5. stark deskriptive Analyse
6. kein „Rezept“ für die ex-ante Erforschung

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# **BILDQUELLEN**

Abb. 1: Elbphilharmonie. <https://klais.de/m.php?sid=77>

Abb. 2: Valencia. <https://bit.ly/440gz3M>

Abb. 3: Guggenheim. <https://tinyurl.com/2egsfkcy>

Abb. 4: Barcelona. <https://www.22hq.es/location>

# VIELEN DANK